Questions to ask a website developer

starfish

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You first

What do you want you website to do?

- Generate leads
- Provide information
- Be an online shop
- Something else?

You need to be very clear and articulate what you want your website to deliver.

Do some research
- Put a list together of websites you like
- Include what you do like and why
- Include what you don't like and why
- Look at the website developers site and their portfolio - do you like what you see?

Asking questions

These aren't all the questions you can ask, but they may help you choose a website designer that's right for you

- What is your build process? If they don't have one then they might not be experienced
- Can you speak with any of their clients?
- What time frame will they work to? In other words, how long will it take (note this will be influenced by the complexity of your website)
- Do you outsource any of your work? If yes, who to?
- Will you be able to update the website yourself? And how hard will it be to learn?
- What will ongoing maintenance involve and what will my ongoing investment be?
- How many edits are included? ie, how many times to you get to go back as part of the initial development invesment.

Stay safe

Be kind

Let's look after each other

hello@starfishm.com.au

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